

FLAIR AIRLINES LTD. CONNECTING CANADIANS THANKSGIVING CONTEST OFFICIAL RULES

- 1. Sponsor:** The sponsor of this contest is Flair Airlines Ltd, 5795 Airport Way, Kelowna, BC, Canada (the "Sponsor").
- 2. To Enter:** No purchase necessary. In order to enter the contest: a) the Participant must have a valid Facebook and/or Instagram account, b) 'follow' Flair Airlines Facebook account @flairairlines and/or Instagram account @flairairlines c) share a photo and story of Who they want to Connect with this Thanksgiving on Facebook and/or Instagram by posting a picture or video, d) use the hashtag #flairairlines e) Share the contest details on Facebook or Tag two friends on the post on Instagram, f) have a public Facebook and/or Instagram account.
- 3. Contest Period:** The contest will commence on Tuesday, September 5th, 2017 and end Tuesday, October 3rd, 2017 (midnight CST)
- 4. Drawing:** Flair Airlines will select a Participant for the allocation of four pairs of tickets anywhere we travel in Canada. The winners of the tickets will be announced on a weekly basis, one pair Tuesday, September 12, one pair Tuesday, September 19th, one pair Tuesday September 26th and the final pair Tuesday, October 3rd via Facebook and Instagram.
- 5. Eligibility:** Contest is open to Canadian residents who have reached the age of 18 as of the first day of the month in which they have entered the Contest and who are not, employees or agents of Sponsor or of its affiliates, parent, subsidiaries, or its service agencies or independent contractors or immediate family of or are not residing in the same household as these employees. A Participant may not be declared a winner unless they have signed, completed, and emailed the Flair Airlines Connecting Canadians Thanksgiving Contest Letter of Agreement within 3 days from the time the email was sent by the Sponsor.
- 6. Prize:** Four sets of round trip tickets to anywhere Flair Airlines travels in Canada. Contest winners can only win once. The prize is non-transferrable.
- 7. Odds:** The odds of winning depend upon the number of eligible entrants. Selection will be chosen based on creativity and originality. Redemption of flights are based on availability at time of reservation. Flights are provided only out of airport locations that Flair Airlines Ltd. operate from and routes they travel. Participant must arrange for their own transportation, accommodation, and spending money. All expenses and travel incidentals are the responsibility of the Participant. Giveaway must be accepted as offered, as there will be no substitutions and no cash equivalent. Any changes to completed travel arrangements, once booked are solely at the Participant's expense and responsibility.
- 8. Winner Notification:** The following process will be followed for the Contest. The selected Participant will be notified via private message on Facebook and/or Instagram. In order to claim the prize, the selected Participant will have to: a) reply to the email b) sign and return the Flair Airlines Connecting Canadians Thanksgiving Contest Letter of Agreement Form within 3 days from the time the email was sent to the Participant. The prize will be forfeited if the prize notification is returned as non-deliverable, or if the selected Participant does not sign and email the Letter of Agreement within 3 days from the time the email was sent by the Sponsor.
- 9. Additional Terms:** By participating, entrants agree to a) the Flair Airlines Connecting Canadians Contest Official Rules and the decisions of the Sponsor which shall be final in all respects; and b) release, discharge, indemnify and hold harmless Flair Airlines Ltd. and each of its parent, subsidiaries, affiliates, officers, directors, administrators, employees, shareholders, agents and insurers, from any liability, claims, or damages, demands, actions, or causes of action whatsoever which they, their heirs, successors, assigns, executors, or administrators may now or hereafter have directly or indirectly against them or any of them in respect of or relating to the Contest and/or the acceptance or use, misuse, or possession of any prize. By accepting a prize, winners agree to the Sponsor's and its designees' use of their names, voice, declarations relating to the Contest, likeness, photograph, city, province or territory of residence for advertising and publicity purposes without further compensation.
- 10. Limitation of Liability:** The Sponsor shall not be responsible for print or typographical errors in any related materials; for stolen, lost, late, misdirected, damaged, incomplete, illegible non purchase entries or, faulty electronic data transmission, equipment failure, or other failure occurring in connection with participation in this Contest; or for transactions that are posted late or incorrectly or are lost due to computer or electronic malfunction. The Sponsor reserves the right to cancel or modify all or any part of the Contest if for any reason the Contest is not capable of running as planned, including fraud, technical failures or corruption, computer virus, tampering, unauthorized intervention, or any other cause beyond the control of Sponsor which in its opinion affects the administration, security, fairness, integrity or proper conduct of the Contest.

11. **Privacy Policy:** By entering this Contest, you consent to the Sponsor and its promotional agencies storing and using the personal information submitted through automatic entry for the purpose of administering the Contest in accordance with these Official Contest Rules.